

## MINUTES

Southeast Colorado Art Guild  
Saturday, November 8, 2008  
Rancher's Restaurant  
9:00 a.m.

ATTENDANCE: Mary Lynn Pruett, Dorothy Buxton, Bev Middleton, Georgetta Tempel, Jeff Alexander, Tressa Brase, Veronica Jacoby, Donna Heddles, Carol Demas, Mary Lou Semmens, Patsy Oxley and guests Carmen Linares, Elia Trujillo and Mary Campos.

PREVIOUS MINUTES: Minutes were read and approved.

TREASURER'S REPORT: Veronica Jacoby reported that after most show bills were paid we have a balance of \$1188.41 plus a \$50. gift card from Walmart not used as yet.

CORRESPONDENCE: Mary Lynn read notes and e-mails from Mildred Walker, Joyce Reese and Janet Hancock regarding our recent show. All were complimentary of the show arrangement. Janet would like to see more awards, smaller if needed.

OLD BUSINESS: Mary Lynn opened a discussion about the Oct. show and said Jeff Alexander will update our website with pictures from the show and new minutes of meetings. Dorothy Buxton was disappointed in the number of schools attending this year. She invited 15 with only 1 attending. Tressa Brase suggested it might help to send invitations earlier than Sept. so teachers can make plans to attend. Georgetta Tempel recommended putting a show announcement on Garden City Public Radio next year. Mary Lynn informed us only 1 patron attended the Sunday tea. Perhaps we're not giving something they want and we should look at this again before next year's show. Carol Demas brought up the idea of exhibiting the award winning pictures in the library following the show next year.

Mary Lynn thanked Jeff for all he does on the computer.

Since Barb Preskorn could not attend this meeting, she sent the following e-mail with comments and suggestions.

*1. I will work to get the addresses for the data base this year so we have them in the Spring, so we can make contacts in time to get email addresses.*

*(This past Spring I was sick sick and some more sick and then started on the Amache Studio Building.....and now it's the baseball field mural....)*

*2. I suggest that we have the show open next year on Tuesday and let it run through the following Sunday afternoon. On Monday, we don't have the booklets and the cards ready. A local doctor came in first thing Monday am and wanted to make a purchase and we had to remove each picture that she was interested in to get the information..... It is a job for Jeff to prepare all the stuff and he has his Sundays committed, opening on Tuesday would allow for breathing room to get all the typing done.*

*3. In the booklet, I would like to see an acknowledgement of the committees and those who serve on those committees, as well as the listing of the current officers.*

*4. Do we have a list of participating members who do not have or use email? Are they getting information via regular mail or phone calls? I know it is a pain, but some folks just aren't linked in to the most convenient communications and are feeling left out of the information trail.*

5. I had asked at the last meeting for there to be an agenda item at the November meeting for those interested in promoting their work more often via the Shore Arts Center to establish a subcommittee to oversee the collection, rotation and hanging of the work. I can help with the hanging, as I have a key. Treavor also asked that there be a person from the Art Guild attend the Shore Arts Center Board meetings. Jeremy offered to be that person.

6. I would also like to suggest that we have a Communications Committee (i.e., Publicity plus eventually managing the data base for mailings and emails) who would be responsible for press releases of special members activities as well as the October show. Is everyone here aware that Robert Sloan's work is installed on a main intersection of downtown Colorado Springs for a year??? Robert, where is it and what is the best place to park, etc.? Anyone who is showing their work elsewhere or winning awards throughout the year should receive local recognition for this effort. I can get this committee started.

Do we have people who will clip articles and press releases and get them to the scrapbook person? We should send that person a copy of all press releases and photos with articles when sent out, so we keep track of what works and what doesn't work. These press releases and articles should also be sent to Jeff so they can be posted on A. G. website.

7. I suggest that we formally create a Fundraising Committee. In the past, Jeff, Robert and now Jeremy have gotten this job done, with help now from Rose Ann Yates, who asked to assist in contacting businesses.

It would manage and oversee working with the SECO Arts Council, businesses and private donors and fundraising events, bake sales, garage sales. I do think that it is very good publicity to have these events, because it shows the business community and private donors are we are doing our part.

I also would like to see the Best of Show Award go to \$1,000 next year and the First Prize winners in each category and some others double as well. The bigger the big prize(s) are, the more entries we are going to have, and from greater distances. We had Texas and Arizona represented this time, what about Kansas?? They must be holding out for the really big bucks!!!!

So local artists don't feel like all the prize money is going out of the region, when competition can get stiff or stiffer, we also need to sponsor a variety of workshops. One I have in mind will help our local artists improve the presentation of their work. I will offer to work with Patsy this year, if she is willing, to have a Arts Presentation (matting, framing and mounting) Workshop. It is so essential to artist's efforts at excellence to present the work to it's advantage. Patsy, are you up for this? Perhaps in March.

8. Personally, I will offer to focus on getting the database built and working, as that will be key to our bread and butter~ getting more entries...

In terms of Hanging Committee, I did appreciate that Joyce Ming and Donna Baxter followed me around and learned about "staging" each panel, and the panels in relation to each other. As Coach Lombardi once said, "Presentation isn't an option, it's the only thing." We have to have a very clean, well organized show to attract "star" artists from regions other than our own.

Discussion followed and it was decided we would revisit Barb's ideas when the new officers take over in Jan.

NEW BUSINESS: Carmen Linares, Elia Trujillo and Mary Campos from Voices Unidas (United) were introduced. They have planned a Youth Poster Contest and Exhibition for 2009 and would like the Art Guild to help by way of providing judges. They would also like to use our name along with Voices Unidas and the Lamar Chamber of Commerce. Proposed entry form is attached. Mary Lynn said we would make a decision and let them know.

After discussion Dorothy moved we support the poster contest and Carol seconded. Motion carried.

Mary Lynn informed the group that in the past we gave an 'Artist's Magazine' subscription to the library as a thank you. Georgetta made a motion we do so again and Dorothy seconded. Motion carried. Veronica will get a check to the library.

Guild members are invited to display at the Shore Arts Center Dec.2 from 5: to 8: Mary Lynn asked for volunteers to serve on a committee to act as liaison to the Shore Arts Center. Georgetta Tempel and Bev Middleton will join Barb Preskorn on this committee.

Mary Lynn asked whether we'd like to give a one-time donation to Shore. After discussion, Jeff moved we give \$200. Veronica seconded. Motion carried.

Mary Lynn announced that Rose Ann Yates would like the Art Guild members to serve as guest artists at the Arts Council membership drive in the spring.

OTHER BUSINESS: The nominating committee, consisting of Patsy Oxley, Bev Middleton and Carol Demas proposed the following members for offices in 2009.

President: Jennie Dooley  
Vice-Pres.: Jeremy Cooper  
2<sup>nd</sup> Vice: Jeannie Cooper  
Treasurer: Veronica Jacoby  
Asst. Treasurer: Georgetta Tempel  
Secretary: Patsy Oxley  
Historian: Marilyn Gentz

Dorothy moved we accept the nominations. Bev seconded and the motion carried.

Carol Demas informed us next year will be our 40<sup>th</sup> show and wondered whether we should plan something special. It was suggested that we have old scrapbooks on display and discuss other ideas next year.

NEXT MEETING: Jan. 10<sup>th</sup>, 9:00 a.m. Mary Lynn will see if we may have the meeting at the Shore Arts Center.

Meeting adjourned at 10:30 with an invitation for attendees to tour the Amache Studio to view Barb's studio and others and Dee's Designs where Veronica's artwork is on display.